

NEW RETAIL KITS!!

# Professional-Grade Propagation for Home Growers



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Making our products available to more people to help them be successful is a central focus for us at Oasis Grower Solutions and our parent company, Smithers-Oasis. We took a big step toward that goal when we launched our redesigned B2B website and streamlined our online shopping experience last year.

This month, we're pleased to share another major advance in strengthening the connection between our commercial products and growers large and small. With our new OASIS® RhizoPlug™ Sheet Propagation Kit, we're filling a void and bringing professional-grade propagation materials to home growers and gardeners.

As many of you know — especially our distributors — OASIS® engineered sheet substrates have a very faithful following among small-scale home growers and serious hobbyists. Much of that loyalty stems from OASIS® Rootcubes®, a legacy substrate integral to our growth and popularity through the years.

While we're proud of the heritage OASIS® Rootcubes® represents, developing new technologies and making them available to more people is what makes our team tick. In late 2023, our focus on innovation led to the launch of a new generation of superior engineered substrate technology with OASIS® RhizoPlug™ Sheet.

With the OASIS® RhizoPlug™ Sheet Propagation Kit, we're now bringing that professional-grade engineered substrate to small-scale home growers and gardening consumers in a convenient retail kit, complete with trays and instructions to help ensure they experience success.

## Why OASIS® RhizoPlug™?

When OASIS® RhizoPlug™ Substrates came to market, first in this sheet media and then singulated OASIS® RhizoPlug™ Trays, it marked a major advance in substrate innovation and an entirely new propagation experience for commercial growers.



Put simply, OASIS® RhizoPlug™ is faster, cleaner and, frankly, just plain better than other common substrates and its predecessor, OASIS® Rootcubes®.

For those loyal OASIS® Rootcubes® fans out there, trust us when we say, "If you like OASIS® Rootcubes®, you'll love OASIS® RhizoPlug™."

With this new home-focused retail kit, you can enjoy a superior propagation experience thanks to these OASIS® RhizoPlug™ substrate features and benefits:

- Clean, food-safe substrate arrives free of contamination, pests and pathogens.
- Low-density, pre-dibbled sheets let you stick cuttings without breakage or tip damage.
- Cuttings rehydrate faster and need less frequent misting (reducing disease and pest pressure, too.)
- Cuttings root faster and more vigorously, producing more consistent and uniform rooting.
- Used properly, there's no risk of overwatering — even for inexperienced growers.

## Why a Retail-Focused Kit?

Our mission to empower growers of all sizes everywhere is one driver behind the new OASIS® RhizoPlug™ Sheet Propagation Kit. We recognize there's been a gap between large- and small-scale growers in access to innovative, cost-effective, professional-grade substrates. This new kit, available through distributors, retailers and [the Oasis Grower Solutions online store](#), helps fill that gap.

We also desire to see more lives enriched by experiencing plant propagation firsthand. That desire extends beyond growers to home gardeners and consumers curious about propagation and how plants, from flowers to herbs, are grown.

As our Director of Global Grower Operations & Research, [Dr. Vijay Rapaka](#), noted recently, the millions of people who took up gardening during the pandemic haven't abandoned their new hobby.

As their interest in plants and horticulture deepens, so does their desire for superior tools to help them succeed.

For propagating vegetative cuttings, the OASIS® RhizoPlug™ Sheet Propagation Kit is just such a tool.

## What's In the Kit?

The first things you'll notice when you open a new OASIS® RhizoPlug™ Sheet Propagation Kit are items selected to empower successful propagation of cuttings or clones. The kit includes the following:

- 2 - 1020 trays (one primary tray with drainage holes, one solid bottom tray).
- 1 - 50-count or 104-count OASIS® RhizoPlug™ Sheet propagation substrate.
- 1 - [Instruction sheet](#) for proper use and optimal results.

But there's also something less obvious, yet just as real inside: Grower-driven innovation — now available to everyone who grows. We're excited to see this kit finally come to pass. We believe that home growers and gardeners will be, too.

If you're a distributor or retailer interested in large pallet/case quantity orders and/or bulk refills, reach out to an Oasis Grower Solutions Territory Sales Manager or contact Oasis Grower Solutions Technical Customer Service and Sales at [info@oasisgrower.com](mailto:info@oasisgrower.com) or +1 (855) 585-4769.

**We're Oasis Grower Solutions, bringing our products and our passion to growers everywhere.**



# oasis® RhizoPlug™ Sheet Propagation Kit

Next-Generation Substrate for Superior Growth

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